

DAMA Membership

www.farmtomarkets.com is a project of the Direct Agricultural Marketing Association of Ohio. In order to have full access to the website, e.g. be listed in Today's Market, post news and information on the website, one has to be a member of DAMA. For sellers, the fee to get full access will be DAMA membership fee plus \$10.

DAMA Membership Information:

Active Membership is available to any business engaged in the direct marketing of agricultural products. (Membership: \$50 annual dues)

For more information, please go to:

<http://www.farmtomarkets.com/DAMA/>

The screenshot shows the DAMA website with a navigation menu on the left including 'Ohio DAMA', 'Market Info', and 'FarmToMarkets.com'. The main content area features an 'About Us' section with text about the organization's history and mission, and a 'Find Us!' section with various links.



www.farmtomarkets.com

Phone: 740-289-2071

Fax: 740-289-4591

Email: ellerman.5@osu.edu

yang.939@osu.edu

[FarmToMarkets.com](http://www.farmtomarkets.com)



www.farmtomarkets.com

c/o John Ellerman

1864 Shyville Road

Piketon, OH, 45661

The screenshot shows the FarmToMarkets.com website with a navigation menu on the left including 'Find Us!', 'Ohio Direct Ag Marketing Assoc.', and 'Advertise Your Business Here!'. The main content area features a 'Today's Market' section with a 'Raspberries' listing and a 'Find Us!' section with various links.



Introduction

www.farmtomarkets.com is to connect the agricultural buyers and sellers of Ohio to enhance the marketing efforts of Ohio direct agriculture marketers.

Buyers can register with the website free of charge to use the website to find the information of the sellers and buy agricultural products from registered sellers. On the other hand, sellers can register with the website for a nominal annual fee and post their information on the website so that the buyers could get their information from the website and contact the sellers directly. The website serves as a bridge between the buyers and sellers for information exchange.

For more information,
please go to
www.farmtomarkets.com

Two ways to find your farm or market:

Find by Products

Find by Methods

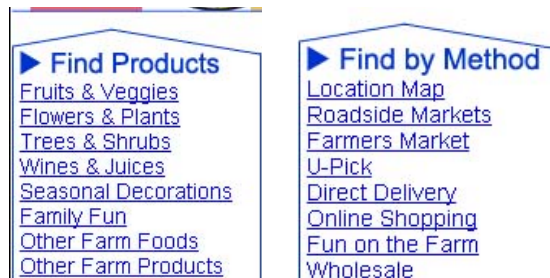
How To Find You

At www.farmtomarkets.com, the information of the registered farms can be retrieved in two ways: By Products or By Methods.

The whole screen looks like this:



Two ways to retrieve the information of your farm or market:



How It Works

www.farmtomarkets.com is connected to a database that has the information of all the buyers and sellers. The information of the products that they want to buy and sell are also listed in the database. The database will be updated daily during peak season and will be updated weekly the rest of the year to insure that the information on the website be the most updated.

We could also feature your farm on the website for a nominal fee. Your products or services, whether they are seasonal or year-round, could be advertised on the website in the Today's Market page. We have Events page to feature any farm or market events in Ohio if you want to publicize any events on our website. Any news or information could also be posted on www.farmtomarkets.com website in the News and Information page.